



About Dare2Draw:

Dare2Draw, conceived in 1984 and established in 2009, as a 501(c)(3) not-for-profit, has been committed to finding ways to mentor and support cartoonists of all levels, in New York City, with over 70 events. And now, with its new 3.5-hour live interactive production, we're also taking it outside of New York, as a companion to major comic book conventions.

Dare2Draw interactive events provide a perfect way to stand out in all the convention excitement, with a calling card event for your company and a call to action for creators and fans. Sponsoring these unique live experiential D2D activations, you reach D2D's growing fan base and wide influencer network, which spans beyond the digital landscape, into the everyday decisions of our special mentoring guests and attendees. We're also pioneering new ways to live stream on multiple platforms.

Demographic:

D2D's diverse demographic includes adults, both male and female of all ages, and pre-teens & teens, all in family friendly environment.

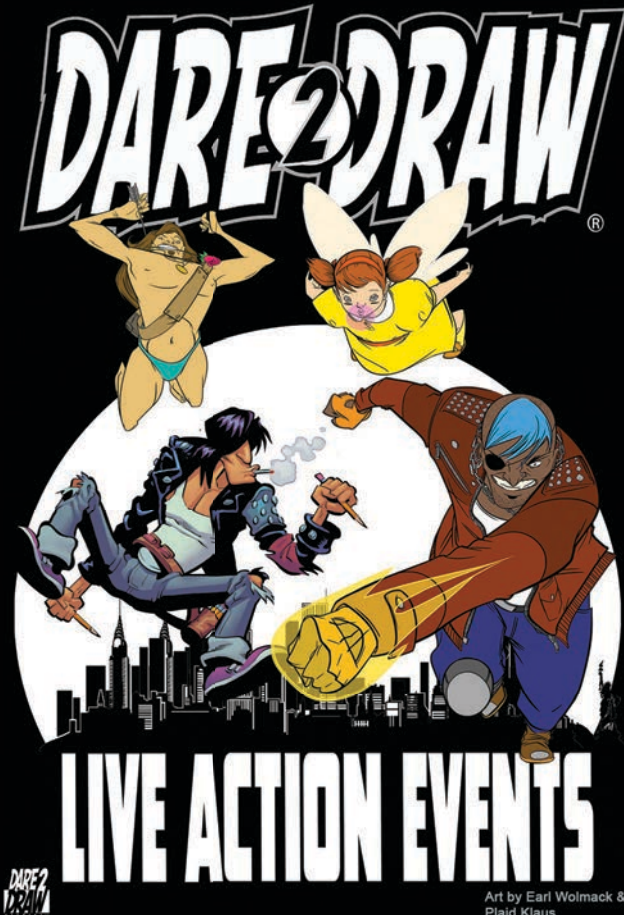
Engagement:

This intimate five-part D2D event provides a setting that allows for a unique experience for attendees and a great way to connect your company with them. With this platform, all D2D participants - pros, students, fans and novices - can share their fun personal experiences with friends, on all social media.

D2D will launch customized content on all its digital and social channels, for an upcoming event. It's an opportunity for a social media expert to create a distinct voice and ensure that our brand partners get maximum exposure and earned media value.



The Quick Draw contest



Art by Earl Wolmack & Plaid Klaus

The Dare2Draw 3.5-hour live interactive event provides a wonderful way to support artists and creators with an exciting new drawing experience! We're reaching comic book artists and fans, who form a huge part of modern pop geek culture!

Sponsoring a D2D live interactive event at a comic book convention is an innovative and unique way to connect with artists and fans.

Our Dare2Draw format is perfect to produce theme-based events around product launches, movie premieres, special corporate occasions, holidays...and especially pop culture conventions around the country.

Once date and venue are set, the promotional campaign will be active leading up to the day of the event, with post-event content made available to all fans.



SOME PAST SPECIAL GUESTS:

Steve Rude, Mark Chiarello, Phil Jimenez, Amy Reeder, Paolo Rivera, Bill Plympton, Bill Sienkiewicz, Sean Murphy, Simon Fraser, Walt Simonson, Nathan Fox, Paul Levitz, Jamal Igle, Rebekah Isaacs and many more...

Bill Sienkiewicz

SPONSORSHIP OPPORTUNITIES:

PLATINUM - TITLE SPONSORSHIP –
(Inclusion in ALL Marketing Efforts as Title Sponsor)

GOLD - MAIN CO-SPONSOR

SILVER - CO-SPONSOR

FOR INFORMATION ON SPONSORSHIP LEVELS AND
INFORMATION, PLEASE CONTACT: CHARLES AT
917-864-6242



OPPORTUNITIES

These D2D sponsorship opportunities create a cool addition, or an alternative attraction, to reinforce your brand engagement, at a fraction of the time and cost of producing a weekend-long convention.

At the same time, you'll be supporting the artist and fan community, with our boots-on-the-ground approach that will stand out from ALL the other companies at Conventions that are looking to connect with new customers and fans.



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OUR SERVICES



PROGRAM/Workshop:

The 3.5-hour experience has five unique and dynamic parts, to each production - with a host, dynamic action models, special guest mentoring artists, drawing competition with prizes and photo ops - all drawing supplies provided.

Each D2D event has five parts:

Part 1: Introduction

Part 2: Drawing Instruction w/Dynamic Action Models

Part 3: Chat or Demonstration by Guest

Part 4: Our Signature Quick Draw Contest

Part 5: Judging and Prizes Recapping, Sponsorship Mention and Thank You's to all – with *gift bags



Pictures by Dan Perico